TO PROVIDE DIVERSITY IN MEDIA OWNERSHIP, REGULATIONS NEED TO RESTRICT THE NUMBER OF MEDIA OWNERS TO THOSE COGNIZANT OF AS MANY LOCAL OWNERS AND ISSUES AS FEASIBLE. FEWER AND LARGER MEDIA OWNERS IN ANY REGIONAL MARKET WILL LIMIT OPINIONS EXPRESSED, AS WE HAVE ALREADY SEEN BOTH LOCALLY AND NATIONALLY.THIS WILL LIMIT THE PUBLIC EDUCATION NEEDED FOR A DEMOCRATIC SOCIETY,